

JCK
FOUNDATION



6TH ANNUAL GOLF OUTING

MONDAY, APRIL 27TH, 2026
AT ARDSLEY COUNTRY CLUB

**SPONSORSHIP
PACKAGE DETAILS**

JCKFoundation.org | [@JCKFoundation](https://twitter.com/JCKFoundation)

Who *WE ARE*

JCK

FOUNDATION

Through educational programming, research, and advocacy, the JCK Foundation promotes mental wellness in schools, businesses and communities by opening up conversations, sharing hopeful stories of mental health resilience, and connecting people to mental health resources.

WHAT WE DO

Improving mental wellness and resilience amongst our youth through interactive workshops that include personal storytelling, information on the commonality of mental illness, and small group discussions on mental health themes.





6TH ANNUAL GOLF OUTING

SPONSORSHIP PACKAGES

For every sponsorship package, sponsor logos will be included on all event promotion including: Event day scorecard, Email marketing, Event day signage, and Post event thank you's

COCKTAIL RECEPTION

\$7,500

- Official Sponsor of Cocktail Hour Reception
- Presenting sponsor of JCK Raffle Drawing
- Signage placed throughout reception area + on tv screens
- 2 Foursomes Included
- Placement in JCK Sponsor Pamphlet

BREAKFAST RECEPTION

\$5,000

- Official Sponsor of Breakfast Reception
- Presenting sponsor of Opening Remarks
- Signage placed throughout breakfast reception area
- Placement in JCK Sponsor Pamphlet
- Foursome Included

GOLF BALLS

\$2,000

- Logo placement on balls given to each foursome

FRONT 9 FLAG SPONSORSHIP

\$1,500

- Customized pin flag created for Front 9 holes
- Placement in JCK Sponsor Pamphlet

BACK 9 FLAG SPONSORSHIP

\$1,500

- Customized pin flag created for Back 9 holes
- Placement in JCK Sponsor Pamphlet

HALFWAY HOUSE

\$1,500

- Presenting Sponsor of Halfway House
- Signage placed within space for entirety of the day
- Placement in JCK Sponsor Pamphlet

BEVERAGE CART

\$2,000

- Signage placed on beverage cart for the whole event
- Placement in JCK Sponsor Pamphlet

For every sponsorship package, sponsor logos will be included on all event promotion including: Event day scorecard, Email marketing, Event day signage, and Post event thank you's

GOLF CARTS

\$1,000

- Signage placed on all cart windows
- Placement in JCK Sponsor Pamphlet

PUTTING CONTEST

\$1,000

- Official sponsor of putting contest
- Signage on putting green
- Placement in JCK Sponsor Pamphlet

HOLE IN 1 CONTEST

\$1,000

- Be part of a tournament favorite by sponsoring a hole-in-one contest! Get broad recognition and buzz around your brand at the event's most exciting holes.
- Presenting sponsor of contest prize
- Placement in JCK Sponsor Pamphlet

LONGEST DRIVE HOLE

\$600

- Official sponsor of par 5 longest drive
- Placement in JCK Sponsor Pamphlet

CLOSEST TO THE PIN HOLE

\$600

- Presenting sponsor of par 3 closest to the pin
- Placement in JCK Sponsor Pamphlet

HOLE SPONSORSHIP

\$400

- Customized business/family signage on tee box
- Placement in JCK Sponsor Pamphlet

DRIVING RANGE SPONSOR

\$300

- Official Sponsor of Driving Range
- Signage at driving range

COMMUNITY BANNER SPONSOR

\$100

- Name of business of family on a shared sponsor banner located near the first tee.

To learn more or to purchase a sponsorship please reach out to golf@jckfoundation.org

DEADLINE FOR SPONSORSHIPS AND LOGO FILES IS MARCH 20TH

JCK

FOUNDATION

ANNUAL IMPACT REPORT

2025





MISSION, Vision, & Our Inspiration

OUR MISSION



Through educational programming, the JCK Foundation strives to promote mental wellness by empowering students to connect with themselves, classmates, and mental health resources.

OUR VISION



Our vision is a world where connection triumphs over isolation and mental health challenges carry no stigma.

INSPIRATION



The JCK Foundation draws inspiration from our namesake, John Clever Kelly (JCK), a compassionate soul who championed kindness, empathy, and community. We believe that every person can be a legend by positively impacting others' lives, just as John did.

2025 By The Numbers

78

Different
Schools

168

Total days working
in schools

80

Student assemblies
conducted in
the year

17

Parent and Faculty
Programs

Over 25,000
Students Reached in 2025

This year,

27 New Schools

joined our network

Our REACH

Programming was conducted
in **78 schools** in 2025

Number of Schools by Region

50

New York Schools

11

New Jersey Schools

6

Wyoming Schools

5

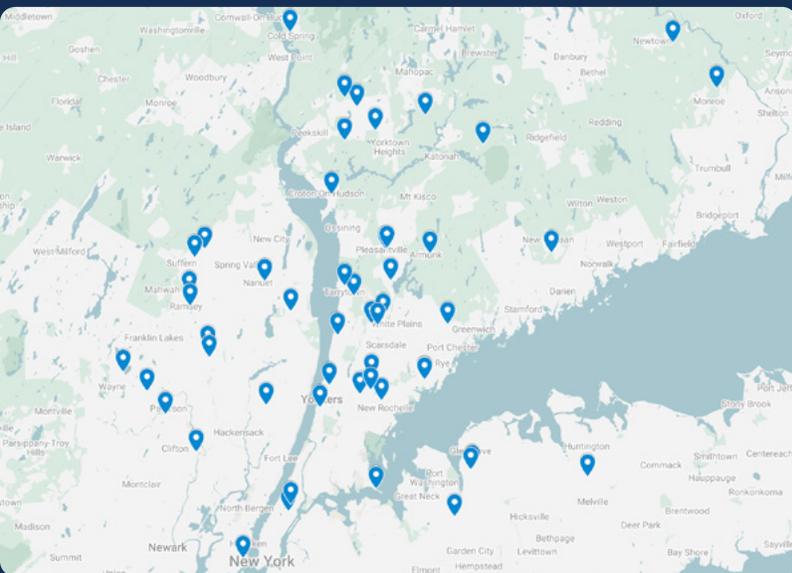
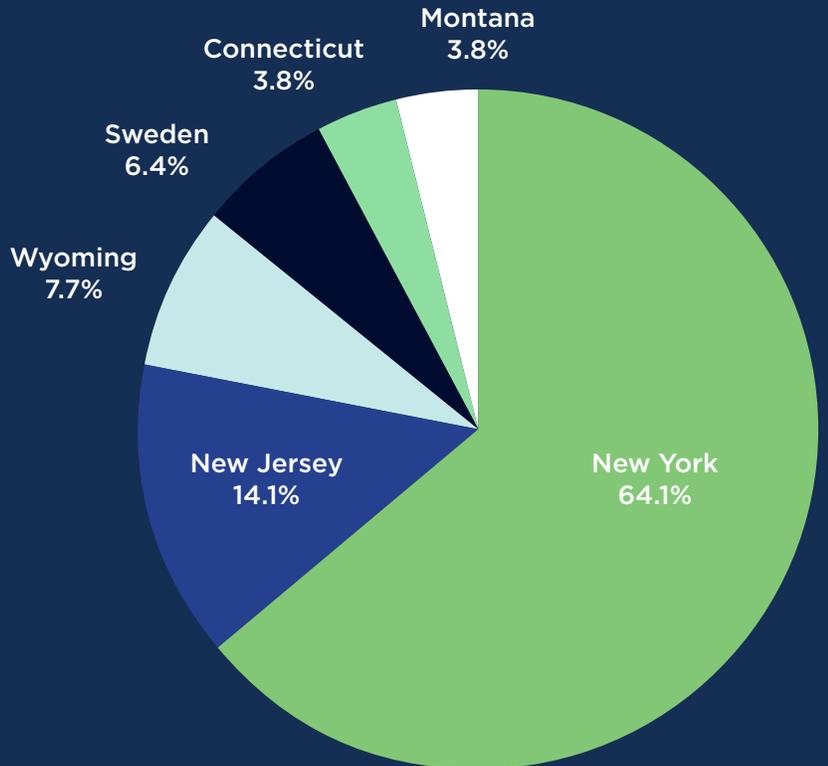
Sweden Schools

3

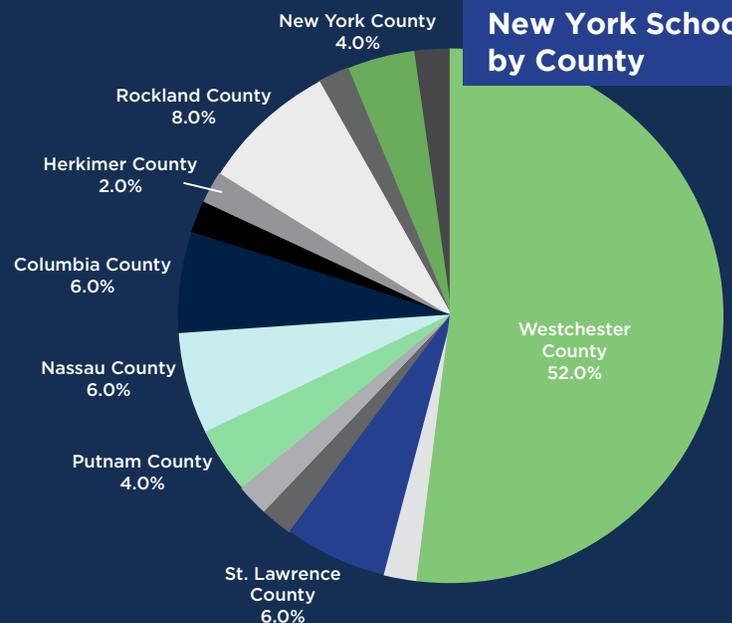
Connecticut Schools

3

Montana Schools



New York Schools by County



STUDENT LEGENDS PROGRAM

Our Student Program, called the Legends Program, aims to create a supportive and inclusive environment where students feel empowered to embrace their mental health, connect with others, and foster a culture of empathy and understanding.

01

EMPATHY

To enhance participants' understanding and appreciation of diverse perspectives and experiences, thereby fostering empathy and compassion towards individuals facing mental health challenges.

02

VULNERABILITY

By openly discussing personal experiences with mental health challenges, presenters model the importance of being open and honest about one's feelings. This normalizes being vulnerable and presents it as a strength. We teach students the importance of being honest and open about their emotions.

03

SELF ACCEPTANCE

We highlight the importance of friendship, forgiveness, and kindness, reinforcing the idea that everyone deserves acceptance, including oneself. Group activities enable students to practice self-acceptance.

STUDENT LEGENDS PROGRAM

PROGRAM STRUCTURE

PART 1: Large group assembly to establish rapport with students and introduce themes & core values of the JCK's student program through engagement activities, skill building & personal story telling.

PART 2: Breakout activities with smaller groups inside school classrooms where students are given a safe space to share their thoughts, opinions & feelings on themes introduced in Part 1 and are encouraged to apply them to their personal health journeys.

PROGRAM GOALS

- To create environments where speaking about mental health challenges is normalized
- To build a community where students feel inspired to support each other through their mental health journeys
- To combat the stigma of mental illness, especially in young people
- To assist students in identifying and utilizing the mental health resources at their disposal

NEW INITIATIVES

Referral Program:

In a new partnership with Student Assistance Services (SAS) Corporation, the JCK Foundation is proud to launch a Referral Program connecting adolescents to appropriate mental health and support resources. This program is free of charge and is a resource for youth and families to obtain tailored support from master's-level professionals who can guide them toward the right network of professionals. More information about the program will be shared in the new year.

Wisdom From A Therapist:

This digital series aims to demystify the therapeutic process by featuring diverse mental health experts. Each installment provides students with practical, evidence-based strategies for maintaining mental wellness, delivered through a relatable and accessible lens.

College Internship Program:

Supported by a grant from St. Faith's House Foundation, we have successfully launched our college internship program. Our interns are now active in schools, facilitating student-led dialogues that foster a culture of support and collective well-being!

STUDENT

Survey Evaluation

Our latest report is based on over 2,740 responses and highlights impactful statistics that underscore our commitment to measurable impact and showcasing outcomes from our school programming.

Analysis showed that students consistently emphasized the following takeaways in their open ended responses:

- ✔ Stronger commitment to checking in on peers
- ✔ Strengthened bonds through small-group connection
- ✔ Developed healthy coping strategies
- ✔ Greater comfortability in sharing emotions openly

76%

responded to being engaged throughout the whole program

70%

of students reported that their mental health knowledge increased as a result of the program.

75%

of students knew where to find resources within their school

SCHOOL LEADERSHIP

Perspectives on Our Work

WE ASKED SCHOOL LEADERSHIP WHAT ASPECTS OF THE PROGRAM HAD THE GREATEST IMPACT ON STUDENTS. THEY RESPONDED THAT:

"The story telling is powerful and captures their attention"

"Small group and one-on-one discussions about topics related to wellness and mental health. The students felt heard and respected."

"Engagement during the assembly, and John and Kevin's vulnerability as they share their story with students. Interaction with the students in the classroom and encouraging inclusion, support, and empathy."

"The breakout groups to discuss specific questions and responses."

"Presenters are relatable, approachable and genuine."

"The fact that John and Kevin still communicate with our students speaks volumes!!"

"The presenters ability to convey genuine empathy, compassion, and understanding to a diverse population of students."

"Working with students in smaller groups and engaging them with hands on work. The one on one conversations that John and Kevin have with students is the most impactful at an individual level."



SCHOOL LEADERSHIP

Perspectives on Our Work

Leadership Testimonials:

"John and Kevin do an excellent job sending their message to our students. I have received positive reviews from students, faculty, and parents regarding the program." - Principal

"I feel blessed to have been introduced to the JCK Foundation and all those I have met along the way. They have made a difference in the lives of many of our students." - Assistant Principal

"Thank you guys so much for everything. It is outstanding what you do and it is great getting to know you. Appreciate all you do for our kids." - Superintendent

"John and Kevin's kindness and authenticity make students feel comfortable talking to them - whether it's 9th graders fresh from the assembly or upperclassmen who want to connect." - School Counselor

"We feel like we've struck gold with this program. Looking forward to keeping the partnership going!" -Dean of Engagement and Well Being

"The administration at the high school had nothing but praise for the presentations/workshops." - District Grants Manager

"As with any program, the message hits different students in different ways. The students that open up to John and Kevin are usually quiet and reserved. The fact that they feel comfortable enough to share, is HUGE!" - Assistant Principal

"Presenters are relatable, approachable and genuine. As always, a great presentation." - Principal

"When John and Kevin speak, they inspire people to be themselves and motivate us all to support one another." - Health Teacher

"Thank you for continuing to open the door to discussing mental health topics at school and at home. JCK has helped bridge the relationship between home and school experience regarding mental health topics."

"The JCK Foundation was one of the more impactful mental health presentations we have had at North Shore. The resounding theme of the program was to be empathetic towards others and seek help when you need it. Both messages are so needed for students and adults right now."

STUDENT TESTIMONIALS

"The JCK Foundation is a beacon of hope for students struggling, they approach mental health with a positive outlook and open arms to support all. Thank you for building an environment for us to feel included."

"Thank you guys for sharing your story and opening up to us. I don't believe it can be easy to share your own story, but I'm glad you guys did that, and thanks to you guys, I'm comfortable truly being me. Thank you for letting us know it's okay to feel different. It's okay to be different, and it's okay to cry. It's a great foundation you guys have made, helping people all around the world as well. I truly appreciate the fact that you guys took from your own stories to help others and create the JCK Foundation. So again, thank you for your time."

"I learned that more people struggle with mental health than I originally thought and that you don't need to fully understand what someone is going through to help them and be there for them."

"From what I've learned I know that I am seen. I now know that I can talk to anyone I trust about anything on my mind. That feeling of being seen and feeling better after feeling down is one of the most unmatched feelings and I wanted to thank you for showing me that."

"Thank you so much for your insight in your presentation, it really hit me hard when you guys talked about your experiences with the struggles you guys had to go about in your everyday lives dealing with depression and OCD. This showed me how I can help other people out with struggles that they may have in their everyday lives and help out just one more person in our community. One key take away from this presentation that I learned is to take a step back for a second and take the time in your day even just a little bit to try and spot someone who may be struggling with something in their life."

"Thank you for visiting my class and teaching us about mental health. You guys really taught me how to be a better person in life. Whether it's helping someone out or taking care of yourself, I learned a lot from you guys. One thing I learned is that you never know the silent battles people are fighting, and that's why you should strive to be kind to everyone. Thank you for coming into our classroom and sharing your stories."

"Throughout the class, hearing different groups' answers to the questions were really helpful and resourceful. Being able to hear the answers made me realize help is so close to you and so available at any time. I was able to relate to some of the questions and described my mental health in some ways, which was reassuring, knowing that I'm not alone."

"Thank you, John and Kevin, for coming in and talking to us about the importance of mental health. You helped us understand its significance and encouraged us to discuss it with people we trust. Your reassurance was also appreciated, as it made us feel more comfortable opening up to you both. I love what you're doing, and I hope to see you more at my school, continuing to help others."

"The biggest thing I liked about the workshop was the room for mistakes and like how I could speak my mind and opinions without being judged or told I'm wrong. It was a nice experience, this is coming from someone who struggled with severe anxiety."

"I think it was great to be able to talk to our classmates about topics that we don't discuss on a daily basis. The breakout activity really reminded me to always look out for my friends and check in on them!"

"I realized how deeply people and myself included overlook mental health. This workshop really made me get a new outlook on things that others could be going through."



**We couldn't have done it
without your generous
*SUPPORT***

**Thank you to all of our
donors & volunteers!**



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