## **BCW WIN SUBMISSION FORM QUESTIONNAIRE**

- 1. Organization Name
- 2. Founder Name
- 3. Founder email and phone number
- 4. Founder high resolution picture (1MB or larger)
- 5. Founder Bio
- 6. Organization Website
- 7. Founder LinkedIn Link
- 8. Paragraph about the Company
- 9. High Resolution Company logo (1MB or larger)
- 10. What is the problem your company is trying to address?
- 11. What is innovative about your product or idea?
- 12. Product high resolution picture (1MB or larger)
- 13. Who is your customer?
- 14. Ideal business partner for your company (type of business you would like to partner with for a pilot)
- 15. Project Description (what aspect of your product you would like to beta test)
- 16. Why should you be considered for the WIN program?
- 17. Have you participated in an incubator, accelerator or have you received funding from any other source before? (If yes, please describe)