



Tom Morley, Rockland SBDC Director May 27, 2020







Strategic Considerations

- Covid has no expiration date, vaccine is far off
 - Acceptance of risk, direct impact on consumer behavior, B to B, B to C
- Customer facing considerations
 - Re-engage with customers, re-define sales process
- Business Facing
 - Plans, supply/distribution chains, re-capturing customers

Strategic Considerations

- Frictionless Mobility
- Minding Myself
- Redefining Home
- Privacy
- Globalization
- Environment



As It Stands Now

NY's Phases

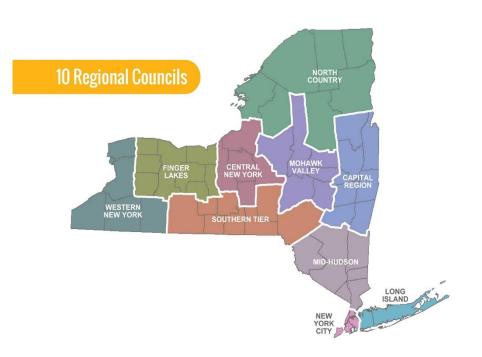
- Triggers, timing, metrics
- https://forward.ny.gov/industries-reopening-phase

Business Precautions

- Protections for employees, for customers
- Workspace, processes, obligations

Recommended practices

Distancing, PPE, scheduling, hygiene, reporting,
OSHA 3990 (https://www.osha.gov/Publications/OSHA3990.pdf)



- Mandatory & Recommended Best Practices
 - Physical Distancing
 - Protective Equipment
 - Hygiene & Cleaning
 - Communication
 - Screening

Physical Distancing

- Ensure 6' between personnel, face covering anytime persons are less than 6' apart
- Only one person in confined spaces, if more than one, face coverings and never more than 50% of capacity; use e-meeting when possible, if in-person meetings required, maintain spacing in well ventilated areas
- Establish designated areas for pickup or delivery, limit contact as much as possible
- Post distancing markers for all areas where people congregate

Protective Equipment

- Employer must provide face covering at no cost and have an adequate supply; homemade ar ok unless work requires stricter PPE like N95, face shield, etc.
- Face covering must be clean, replaced as needed or when soiled or damaged
- Limit shared objects like tools, machinery, vehicles; use gloves when touching shared surface, wash/sanitize hands before & after
- Must have facilities for washing

- Hygiene & Cleaning
 - Adhere to CDC and DoH sanitation requirements and keep logs on site documenting date, time and scope
 - Provide hand hygiene stations with soap, water paper towels and hand sanitizer (at least 60% alcohol)
 - Encourage frequent sanitation
 - Prohibit shared food & beverages like buffets
 - Cleaning and disinfection of retail or public facing spaces

Communications

- Affirm you have and understand state guidelines
- Post signage and instructions on spacing, rules, etc.
- Provide training to personnel, post plans on site
- Communications plan for employees, visitors, customers with updates
- Maintain logs of every person (worker or visitor) who may have close contact, excludes deliveries with PPE or contactless
- Notification plan if a worker tests positive to Health Dept and cooperate with contact tracing and maintain confidentiality

Screening

- Sick employees should stay home, or go home if they become ill
- Implement mandatory assessment like questionnaire and temperature check daily; ask about COVID-19 symptoms in past 14 days, positive COVID-19 test in past 14 days, and/or close contact with confirmed or suspected COVID-19 case in past 14 days. Assessment responses must be reviewed every day and such review must be documented.
- Workers who present with Covid-like symptoms sent home with instructions to contact their healthcare provider; if positive, worker cannot return until after 14 day quarantine; positive works may only return 14 days after positive test
- Employees known to have had close contact with a Covid exposure may work with additional precautions
- On site screeners to be trained and have appropriate PPE
- Plan for cleaning, disinfecting and contact tracing if a positive case appears

Phase One Requirements

- Safety Plan is required for all businesses
 - How to prevent spread
 - Not submitted but must be on premises
 - Available on request
 - Subject to inspection
 - Compliant template at https://www.governor.ny.gov/sites/governor.ny.gov/files/atoms/files/NYS_BusinessReopeningSafetyPlanTemplate.pdf
 - Required attestation at https://forms.ny.gov/s3/ny-forward-affirmation





Resources

NY State Guidance

- https://forward.ny.gov
- https://forward.ny.gov/industries-reopening-phase#top
- https://forward.ny.gov/metrics-guide-reopening-new-york
- https://forward.ny.gov/members-regional-control-rooms
- https://esd.ny.gov/nyforward-faq
- https://www.businessexpress.ny.gov/app/nyforward

Resources

OSHA Publication: Guidance on Preparing Workplaces for COVID-19

https://www.osha.gov/Publications/OSHA3990.pdf

Centers for Disease Control and Prevention: Interim Guidance for Businesses and Employers Responding to COVID-19, May 2020

• https://www.cdc.gov/coronavirus/2019-ncov/community/guidance-business-response.html

ESD Business Affirmation Submittal Form

• https://forms.ny.gov/s3/ny-forward-affirmation

Essential Business Guidance – Updated May 16, 2020

https://esd.ny.gov/guidance-executive-order-2026

