

Average Annual Household Spending



\$13,810
Food & Drink

\$5,551 Food away from home

\$8,259 Food at home

\$1,000 Alcoholic beverages



\$3,764
Clothing

\$1,320 Women's apparel

\$745 Men's apparel

\$533 Children's apparel



\$9,076
Health

\$5,982 Health insurance

\$1,091 Drugs & vitamins

\$1,366 Personal care products



\$5,273
Entertainment

\$1,241 Theatres / museums / parks

\$2,095 Home entertainment

\$919 Pets




\$3,022
Education

\$2,242 College tuition & Supplies

\$461 High school & elementary school tuition & supplies

\$22 Vocational / technical school tuition & supplies



\$3,834
Travel

\$1,613 Transportation costs

\$889 Food & drink on trips

\$316 Entertainment on trips

Source: ESRI Business Analyst, 2017

Annual Retail Leakage

Food and Beverage Stores (NAICS 445)	\$ 1,096,101,775
Gasoline Stations (NAICS 447)	\$ 709,220,610
Clothing / Accessories Stores (NAICS 448)	\$ 616,235,508
Health and Personal Care Stores (NAICS 446)	\$ 545,058,016
Motor Vehicle and Parts Dealers (NAICS 441)	\$ 498,638,406
Non-store (Online) Retailers (NAICS 454)	\$ 407,024,757
Building / Garden / Supply Stores (NAICS 444)	\$ 276,219,516
Furniture / Home Furnishing Stores (NAICS 442)	\$ 251,641,708
General Merchandise Stores (NAICS 452)	\$ 244,698,927
Miscellaneous Store Retailers (NAICS 453)	\$ 218,806,547
Electronics and Appliance Stores (NAICS 443)	\$ 147,345,053
Sports / Hobby / Book / Music Stores (NAICS 451)	\$ 59,546,335
Total	\$ 5,882,736,355

This chart estimates how much money Westchester County households are spending outside of the County by retail category. This is calculated by taking the difference of estimated spending by households in Westchester County and the reported sales of businesses in Westchester.

Source: ESRI Business Analyst, 2017